

# RESPECT

What does it mean? How do you demonstrate it.  
Enter the Sutton Center for Integrity contest for a chance to win prizes!

Deadline for entries  
**March 7**

## Create a **POSTER**

Winner **\$400** People's Choice **\$200**

Contact [williamsf@obu.edu](mailto:williamsf@obu.edu) for more information

### Criteria

1. Did the entrant abide by the rules and guidelines?
2. Does the poster catch your attention? (25%)
3. Does the poster have a clear message? (25%)
4. Does the poster use an original visual approach to relay the message? (25%)
5. Did the entrant make an appropriate choice of typography and visuals? Is the poster a pleasing and appropriate composition? (25%)

### Entry Process/Rules

1. Posters may consist of type-only, visuals only, or a balance of the two. However, the success of the poster will rely on the ability to relay the intended message quickly and effectively.
2. You may use any medium for your posters, but the final should be an electronic file, tiff or jpg, 11" x 17" with a resolution of 360 dpi.
3. The author must be willing for the poster to be published in either the print or online edition of The Signal, or both.
4. Posters should be e-mailed to [signal@obu.edu](mailto:signal@obu.edu) or put on a CD and dropped off at the Signal office.

## Write an **ESSAY**

Winner **\$400** People's Choice **\$200**

Contact [rootj@obu.edu](mailto:rootj@obu.edu) for more information

### Criteria for Opinion Essay

1. Did the entrant abide by the rules of the contest?
2. Is the thesis stated clearly? (25%)
3. Is the argument supported by appropriate research? Is the research clearly referenced? (25%)
4. Is the argument supported by logical reasoning? (25%)
5. Is the argument applicable to the OBU community? (25%)

### Entry Process/Rules

1. Opinion articles may be submitted on any topic related to the theme (for this year: Respect).
2. Writers may focus on their own point of view, but the judges will look for evidence of research and a logical order of reasoning.
3. Examples may be varied, but the point of the opinion piece should be applicable to the OBU community.
4. Opinion articles will be 500 words or fewer and turned in on time.
5. The author must be willing for the article to be published in either the print or online edition of The Signal, or both.
6. Articles must be e-mailed to [signal@obu.edu](mailto:signal@obu.edu). Paper copies will not be accepted.

## Produce a **VIDEO**

Winner **\$600** People's Choice **\$300**

Contact [ozmund@obu.edu](mailto:ozmund@obu.edu) for more information

### Criteria for Video Contest

1. Entrants abide by the restrictions, rules and guidelines established for the contest.
2. (25%) Clarity of the message—does the content make a clear connection with integrity and respect? 6 points
3. (25%) Degree to which the message is memorable and/or thought-provoking—how well does it draw in the viewer and maintain attention? 4 possible points
4. (25%) Creativity of the message—is the message original or something we haven't seen before? 4 possible points
5. (25%) Production values of the project—are the audio, video, editing, graphics near professional quality? 6 points

### Entry Process/Rules

1. Entrants may use camcorder, cell phone, DSLR or other camera recorder unit.
2. Entrants establish either a Vimeo or YouTube account and upload their entry to the site.
3. Entrants provide Ouachita with the link to the project that can be shared with the judges.
4. Winning entries provide Ouachita with a high resolution version of the project.
5. Maximum length, 90 seconds.